

# A Reason to Give



A CAPITAL CAMPAIGN FOR SAULT COLLEGE





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## MESSAGE FROM THE CAMPAIGN CHAIR

As a local business owner and past Chair of the Sault College Board of Governors, I have proudly accepted the responsibility to lead the most challenging and significant advancement initiative undertaken by Sault College in its 45 year history.

Phase I of our campus rebuild is complete with the opening of a new \$25 million academic wing and main entrance. To continue to enhance our learning spaces and programs, we are launching the \$6 million Inspiring Growth Capital Campaign to move forward with Phase II of our campus redevelopment- a new Student Health and Wellness Centre. This centre will support our students as they grow with us and reflect the excellence seen across our College.

The students of Sault College have sent a clear message with their \$3 million contribution towards this project. Their overwhelming commitment serves as an inspiration for all to reach our campaign goal and provide our students with the new facility that they need and deserve.

We know that to remain a leader in the field of post-secondary education we must continue to reposition our campus infrastructure. Our aging buildings, even with state-of-the-art equipment and experienced staff and faculty, cannot meet the

demands of our evolving curriculum. There must be an ongoing transformation to our campus so that we remain relevant to our students, our community and our partners in industry. We, as a community, are strengthened by having a premier post-secondary institution close to home.

While there is much to celebrate, there is still much to be done. Sault College is poised to play a vital role in the continued success of a larger prosperity plan but we can't do it alone. With your support we can inspire the growth of students, programs, campus and our community.

Thank you for considering a gift towards the future of Sault College.

With kind regards,

A handwritten signature in black ink, appearing to read 'Jim P. Boniferno'.

Jim P. Boniferno  
Chair, Inspiring Growth: A Capital Campaign for Sault College

## MESSAGE FROM THE PRESIDENT

Now is the time to get excited! There is a heightened enthusiasm on our campus that builds with every new brick that is laid, an energy that is shared by our students, staff, faculty and community partners whose collective vision is that of growth and prosperity.

As we celebrate the past and present achievements over the history of our college, we are equally excited to announce a fundraising campaign that looks to our College's future. Like the blueprints that guide our construction, our strategic plan has set the course for the future. We are transforming our campus into the premier post-secondary institution of the North.

Today, you have the opportunity to become a partner in our historic campaign. Our ambitious campus renewal project is the most challenging capital investment our school has ever undertaken. The success of this campaign will bring significant improvements to the quality of our campus and will provide students with the facilities they deserve. In the process, we anticipate a continued growth in our student enrolment which will only serve to support our local economy and surrounding region.

The new Student Health and Wellness Centre is a vital component of our evolving college curriculum. Our numerous Health Programs are one of many that will be significantly enhanced by offering a first-class learning opportunity to our students. Your investment in our campaign will pay dividends far into the future as the students you can help today will become graduates ready to give back to our community much more than they have received.

The success of our campaign hinges on the extraordinary levels of commitment and generosity of our community. I ask you to consider contributing a gift to the Inspiring Growth Capital Campaign and join with me and the entire Sault College community in building the future for the families and communities of the North.

A handwritten signature in black ink, appearing to read 'Dr. Ron Common'.

Dr. Ron Common  
President, Sault College



# Our Story

The Sault College story is one that begins with hope and embodies academic excellence at every turn.

Our story began 45 years ago when Sault College first opened its doors. Originally a satellite campus of Cambrian College, with a main campus in Sudbury, Sault College quickly grew in size and popularity, and within six short years had claimed its right to become independent. It was then named Sault College – the only one in the province named after the community in which it was founded.

Since then, our College has graduated over 26,000 well-prepared and motivated grads who go on to make a difference in the world. They infuse new ideas and excellence into workplaces and in doing so, serve the needs of employers and communities by strengthening the overall economy and larger society.

We educate over 4,500 part-time and full-time students each year in the Algoma region, offering a wide range of educational programs taught by a progressive and supportive faculty in an innovative, dynamic and inclusive environment. In this way, we provide a transformational learning experience for the thousands of students who learn here.

With a traditional catchment area that serves the Algoma Region from

Hearst in the north to Serpent River in the east, along with the city of Sault Ste. Marie, Ontario in the southwest, we respond primarily to the educational needs of northern residents. A growing number of students from southern Ontario, however, are travelling north to experience excellence in post secondary education, further contributing to our local economy.

We are continuing to capture about 75% of local College-eligible students by offering program choices that allow students to be trained close to or in their communities, ensuring ongoing local expertise in respective fields of study.

Over the past 45 years, through the development of programs and specific training solutions, Sault College has been an economic driver as it meets local, regional and international educational needs, keeping the North at the leading edge of technology, skilled trades, health care, community services, Aboriginal studies, the natural environment, renewable energy and aviation.

We are leaders in our field and are recognized across Canada for being “best in class” for many of the programs we offer.

# Our Vision

We will make our society a better place by providing a transformative life experience through empowering those who study with us to think and learn in progressive, innovative ways, including those we have not yet imagined.

# Our Mission

Sault College will be recognized as the pre-eminent student-centred post-secondary institution in the province with an unyielding dedication to giving students the tools to reach their goals, and in doing so, will be a cornerstone of the communities we serve.

# Journey to Greatness

In developing students, Sault College has created four statements reflecting the outcomes we seek in our 5-year Strategic Plan "Journey to Greatness." Because the success of our learners is fundamental to our existence, we want our students to say the following about our College when they learn with us:

1. "I get the education I want and more."
2. "The people are great."
3. "It was worth it for me to come here."
4. "The experience changed my life."

Our plan to reach the outcomes we seek is centered around four cornerstones: **enhancing programs, investing in people, connecting with community partners and building a new college (place).**



# Did you know...

**2**

The number of trees that will be planted in place for every one that has been removed from the campus for our redevelopment.



**\$2 million**

The amount distributed annually to students through our Scholarships, Bursaries and Awards programs.

Sault College Alumni are over **26,000** and growing.

Sault College has an annual economic impact in excess of **\$100 million.**

Sault College spends **\$44 million** annually on wages, benefits and services that supports families and is re-invested back into our community.

Sault College educates over **4,500** students annually.



With one in five of our students of Native ancestry, we have one of the largest post-secondary Aboriginal populations in the province.

Sault College won the Employer of Choice award in 2010 in recognition of its progressive environment for working, learning and community giving.



**THE INSPIRING GROWTH CAPITAL CAMPAIGN IS THE LARGEST FUNDRAISING INITIATIVE IN THE HISTORY OF THE COLLEGE.**



Sault College was the first college in the province of Ontario to have a fully functional wind turbine on campus that generates energy.



Unique to the province, Sault College offers an on-campus remote controlled water filtration and waste water treatment plant to give students real world experience in their studies.

# INSPIRING GROWTH:

## A CAPITAL CAMPAIGN FOR SAULT COLLEGE



Despite being relatively small in size compared to our provincial counterparts, we continue to match or outperform many other institutions in key performance indicators.

- 90% of Sault College graduates are employed within 6 months of graduation.
- Sault College is ranked among the highest in overall quality of the learning experience.
- 32% of Sault College students are so inspired to learn that they go on to further their studies in either another College program or University program.

In only one category does Sault College fall short when measured against other post-secondary institutions in the province and that is in the overall quality of the facilities throughout our College.

## We will need your help to change this.

## Our campaign goal is to raise \$6 million in private donations in order to transform our aging campus into a premier post-secondary institution.

To continue with our success, and our ability to enhance our learning spaces and initiatives for students, we are launching a Capital Campaign called “Inspiring Growth.”

Our campaign goal is to raise \$6 million in private donations in order to transform our aging campus into a premier post-secondary institution helps us increase our chances of securing additional government funding in the future by demonstrating community support of our College. Communities that stand behind their colleges grow faster and stronger, and we would like to see that happen right here in our community.

Funds raised will help to complete a new campus wing and build a Student Life and Wellness Center that will support students as they grow with us. Donations towards our campaign will also show that the community supports post-secondary education in the north – an aspect that is critical to our future growth.

### WHO IS GIVING?

In addition to significant funding of all levels of government, our College will be contributing \$4.5 million dollars towards the project. Further, students, who believe in our future, have backed us – contributing \$3 million dollars of their own money towards a student health and wellness centre.

But we will need an additional \$6 million dollars to reach our goal, and we are counting on our community who also share the vision and promise of prosperity in the Algoma region, to help us get there.

# PHASE 1: New Academic Wing

## \$25 MILLION

*The new modern academic wing will benefit all students and is built to accommodate the advanced learning of students arriving at the College's doors.*

The new academic wing will become Sault College's main entrance. It will significantly enhance that important "first impression" to prospective students and their families as well as improve our ability to recognize student achievements and donor support. The three-story glass and steel academic wing will be a campus dream for years to come.

The new 75,000 square feet academic wing consists of flexible learning spaces and a reconfigured gateway main entrance to enhance the visibility and image of the College. The new complex will support teaching and learning activities related to the College's flagship Aviation program; learning commons on all three floors to support student demand; a 120-seat multi-media lecture theatre; 19 flexible classrooms designed in sizes from 40 to 80 seats to accommodate most academic programs at the College; and a dedicated Justice Studies lab with a combat training centre and forensic science lab.



"Athletics and fitness are integral components of the student life experience. They are appealing to prospective students and provide a greater overall experience for our current students and alumni. A new health and wellness centre will further enhance Sault College and our community as a premier destination for educational opportunities, special events, recreation and active living."

Steve McLeod, Athletics, Sault College



RENDERING COURTESY OF aTRM ARCHITECTS

## PHASE 2: Student Health and Wellness Centre \$12 MILLION

*Sault College's existing gymnasium and fitness facilities are the original buildings on campus, and are now over 45 years old. As such, they do not serve the current and projected needs of students, faculty, and the community.*

The proposed Student Health & Wellness Centre will involve the construction of a 45,000 square foot facility, consisting of:

- Academic labs to enhance student learning;
- Fitness rooms to promote student health and wellness;
- Meeting space to host the sharing of ideas and information;
- New gymnasium to better accommodate varsity sports.

Along with offering a greatly improved fitness and recreation area for our students and community members, this project is critical to the curriculum of the College in programs of study such as:

- Police Foundations;
- Protection Security and Investigation;
- Occupational Therapy Assistant/Physiotherapy Assistant;
- Fitness & Health Promotion.

# INSPIRING GROWTH: STUDENTS



At the centre of the goals of the College, lies our commitment to the learning and development of our students. When students become the focus of our work and our existence, everything and everyone will benefit. We recognize that by building a new generation of learners who can readily adapt to the challenges and opportunities faced in our rapidly changing economy and world, we are giving back to society and serving as a critical piece of the local regional, and global economy. Since our core mission as a student-centred organization is designed to lead us to the highest level of excellence, Sault College makes the learning experiences of our students our priority. Students are the reason we exist.

"Students are the reason we exist."

## Inspiring News

The students of Sault College have pledged \$3 million through ancillary fees to support the building of a new student centre.

"We gave because we believe in this College – even long after we've graduated, we see the value and power of contributing to campus growth and renewal in this community."

Alex Marshall, Past President, Sault College Students' Union





# INSPIRING GROWTH: PROGRAMS

Sault College offers a variety of exceptional programs to address and respond to industry needs according to trends in the economy.

We are revitalizing our existing programs and introducing new ones, thereby positioning Sault College as best-in-class for the programs we offer. Our programs will enhance both the profile and reputation of our organization as a leading and preferred educator in the post-secondary field.

Over the next few years, projected growth is expected in key academic areas. Sault College is developing and implementing new post-secondary and apprenticeship programs, with a focus on increasingly popular academic areas including Aviation, Health and Community Services, Skilled Trades, Media and Design, Justice Studies, Renewable Energy, Natural Environment and Native Education.

We are also expanding our program offerings with the introduction of new dynamic and high-demand programs. New programs include:

Peace and Conflict Studies  
Public Relations and Special Events Management  
General Arts and Science - Arts stream  
Digital Photography and Imaging  
Home Inspection Technician  
Metal Fabrication Technician

Mechanical Engineering Technologist  
Pharmacy Technician  
Renewable Energy and Green Construction Techniques  
Video Game Art  
Web Animation and Design  
Welding Techniques



## Sault College Main Campus, Sault Ste. Marie, Ontario

- A** NEW ACADEMIC WING
- B** ALGOMA PUBLIC HEALTH
- C** PROPOSED STUDENT HEALTH AND WELLNESS CENTRE
- D** PROPOSED ACADEMIC EXPANSION
- E** PROPOSED RESIDENCE EXPANSION



# INSPIRING GROWTH: CAMPUS

Our goal is to transform an aging campus into a premier post-secondary institution.

Our aging buildings, even when filled with state-of-the-art equipment and experienced staff and faculty, cannot hope to exceed the expectations established by other larger and more populated Colleges located in denser urban areas around the province. As the increasing cost of maintaining these aging and inefficient buildings begins to grow, so does our realization that there must be a better way to move forward.

Sault College is already making progress to renovate and renew our learning environment and will continue to do so to remain on the leading edge of post-secondary education. The quality of our classrooms, meeting spaces, technology and outdoor areas is intrinsic to our quest to inspire higher learning and grow our enrolment. In addition to the redevelopment of our Northern Avenue campus, Sault College has also expanded our learning environment at the Sault Ste Marie Airport. Our new \$1 million aviation hanger will be used for maintaining our

aircraft fleet and providing advanced ground school instruction to students enrolled in our Aviation program.

Presenting a clean, inviting and inspirational learning, working and gathering environment is important to encouraging balance, well-being, engagement and productivity in our students and staff. By reinvesting in our buildings and campus, we will enable Sault College to better compete with other institutions in terms of appealing learning technology and quality of space. We will also entice students and community members to come to the College and be part of the exciting post-secondary experience.

New infrastructure will be more energy efficient and allow for state-of-the-art learning technologies. Not only will it have curb-appeal, it will be truly distinguished as a College of the north.



# INSPIRING GROWTH: COMMUNITY

The support of our partners, industry and communities is essential to our success.

In countless ways, the support, engagement and strength of our partners will guide us as an organization, enrich the relevancy of our curriculum and programming, create financial opportunities for advancing education and enhance the learning experience and work placements of our students. We know that, in union with others, we can reach new heights in ways we could not without their support.

Communities across Ontario know that a strong post-secondary sector:

- Retains youth and families who can stay in the north to learn in their programs of choice
- Attracts new students to our community from around the province
- Increases the appeal of our community to professionals and entrepreneurs
- Provides a skilled and educated workforce to meet the needs of employers
- Increases funding opportunities for future research and development

## COMMUNITY PARTNERSHIPS

Our new community partnerships will provide many on campus placement and learning opportunities for students. Algoma Public Health and Extencicare have joined with us on campus with the building of state-of-the-art facilities. The addition of these buildings to our campus is a win-win for public health and education.

"Sault College plays a critical role in developing the knowledge infrastructure of our community. The ability to quickly respond to the needs of the labour market and development of innovative curricula set the College apart. Equally as important is its contribution to the social fabric, cultural vibrancy and overall quality of life of the community. Through creative partnerships and collaborations, Sault College is helping transform the future of Sault Ste. Marie."

**Ken Coulter, Executive Director**  
Community Quality Improvement

# Your Return on Investment

With your support and investment, we can continue to build community, economic capacity and sustainability. By joining us as partners, you can:

- Support community development and diversification by enabling individuals to study, train and work in their communities;
- Foster a new generation of skilled trades people and certified health-care workers, including adult learners and those from First Nations;
- Develop human resource capacity through youth retention and worker re-training;
- Build community networks and partnerships;
- Share in the responsibility of creating new strategies and approaches for providing services and developing our regional workforce.

As an investor, you will benefit from:

- Reduced training costs through expanded training opportunities and new training models;
- The exclusive use of our state-of-the-art facilities to grow your business and train your staff;
- A steady stream of well-prepared graduates for your workforce;
- Access to research and development initiatives at our College that can improve your organization's products and processes;
- New spaces, equipment and programs that will deliver the trained graduates local businesses need to grow and thrive.

*A transformational gift will result in customized recognition and prominent naming opportunities.*

The new facilities will become prime examples of what is possible when community, education and government work together to create a unique building and learning environment for today and for the future of Sault Ste Marie and the Algoma region.

*For more information please contact:*

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Sault College is designated as a Charitable Organization. Registration #107958159RR0001

# We Invite Your Support

We ask that you consider a donation.

The post-secondary education sector has never been more important to the future of Northern Ontario. We hope you will agree. With the launch of the \$6 million Inspiring Growth Capital Campaign, our vision of a premier post-secondary institution in the province will become a reality.

With these funds, we will infuse advanced approaches, innovation and academic excellence across our campus and into our curriculum as we continue to provide first-class education to our deserving students and employers who look to us to lead the way.

We extend to you an opportunity to help strengthen a community where future generations will choose to live, work and thrive.

Your gift will inspire.



A CAPITAL CAMPAIGN FOR SAULT COLLEGE

