



Sault College News Release

For immediate release



GRAPHIC DESIGN GRADUATE SHOW

April 8th, 6pm – 10pm • The Sault College Gallery • April 9th, 11am – 4pm

Sault College Graphic Design Students Present: “Impressions”

Sault College Gallery

Friday, April 8, 6pm to 10pm

Saturday, April 9, 11am to 4pm

Free Admission

(Sault Ste. Marie, ON April 6, 2011) A highlight of Sault College’s Graphic Design program is the Graduate Exhibit Show. Every year, graduates of this program showcase their talents by displaying the pieces they have created throughout their time at the College.

The purpose of this show is to promote local talent who will be looking for work upon graduation next month. It is also a great way for high school students or those interested in the graphic design industry to learn about a field that may be of interest to them. This family friendly event is a great opportunity for anyone to see new upcoming local artists who are excited to pursue a career in the graphic design industry.

“Upon successful completion of the third year, students will leave this program with a portfolio that demonstrates a multitude of creative and design skills,” says Frank Salituri, Coordinator, Sault College Graphic Design program. “Students are responsible to plan all aspects of the

show including promotion and marketing. The design show is the final project that enables our students to prepare themselves for a career in this industry,” says Salituri.

There will be a multitude of displays to view this weekend including artwork, packaging, brand identity, typographic artwork, photography and more. The art show begins Friday, April 8th, at 6pm-10pm. On Saturday, April 9th, from 11am-1pm, the class is hosting a portfolio review and would like to invite professionals in the design and marketing industry to see the talent of the graduating class. The student exhibit will then open again to the public from 1pm-4pm. Food and beverages are also available and there is no cost for admission. This event will be held in the Sault College Gallery.

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About Sault College Graphic Design Program

This program provides students with a broad range of skills for a career in the printed and electronic communication industry. This includes the areas of advertising, design, illustration, and more. The Graphic Design Program at Sault College pays particular attention to environmental issues surrounding the design field especially related to paper and printing choices. In addition to an early introduction to both PC and Macintosh computer systems and software, students are provided with a strong foundation in illustration, typography, creative problem solving, and design techniques to create effective visual communications using both traditional and digital technology. A highlight of the program is the Graduate Exhibit Show and it runs in the final semester. As part of the graduating class, students plan all aspects of the Graduate Show, including promotion and marketing. Sault College, located in Sault Ste. Marie, Ontario is one of 24 community colleges in Ontario. Visit our website at www.saultcollege.ca for more information.

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