

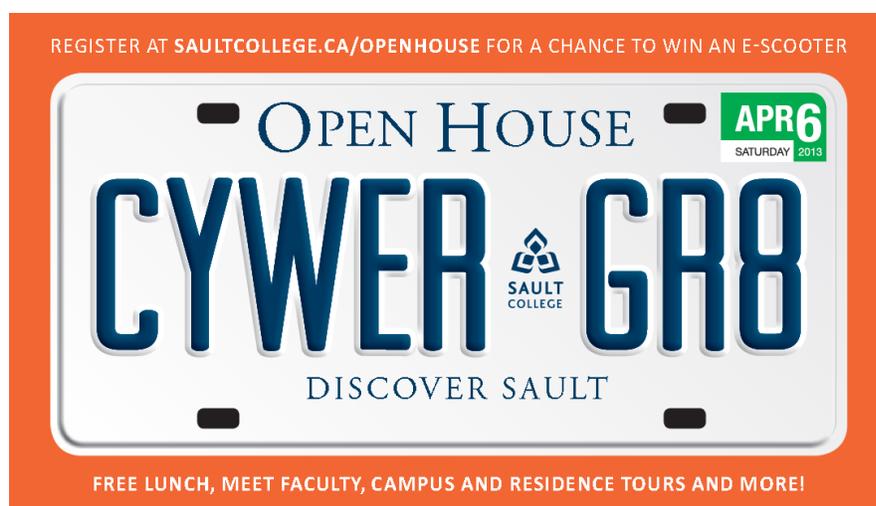


Sault College News Release

For immediate release

I Choose Sault!

Sault College prepares to welcome prospective students and families to its annual Open House



(Sault Ste. Marie, ON April 3, 2013) Sault College continues to play a central role in the economic impact of the community of Sault Ste. Marie and area through its daily operations and the added skills that the

College provides to students. One of the ways Sault College reaches out each spring is by welcoming students and their families from local and regional area and cities around the province to visit the campus to see what the College has to offer them for a post-secondary educational experience.

This Saturday April 6, 2013, beginning with registration at 9:00a.m, Sault College is putting its best foot forward to make a lasting impression on potential applicants and visitors from Sault Ste. Marie and province-wide.

The College's annual open house gives students a glimpse into a future at Sault College. Prospective students and their families can check out the campus for the first time as they

make the important decision on where to attend College. Faculty and staff will be available to answer specific program questions. Applicants and families visiting will have a chance to tour the Sault College campus, residence and the aviation hangar at the airport. Service providers from across the college will be available to provide useful information and a level of comfort to those leaving home for the first time. “Money matters” sessions will give visitors a chance to learn valuable tips on financial aid that is available to students while studying at Sault College.

The highlights of the day will be the draw to win an E-Scooter from Hollywood Electric Avenue in Sault Ste. Marie. Those that have applied to Sault College for May, July or September programs and that have registered and attend the Open House will be eligible to win a scooter like the one featured on the College’s view book and promotional material. Also, as a way of welcoming its guests, members of the recruitment team will attempt to organize the College’s first Harlem Shake, the popular Internet phenomenon.

“As an educational institution in a Northern community, we know that our future lies in growing our College so that a greater number of students’ lives can be transformed in countless ways including those we have not yet imagined. We’ll want to highlight our strengths, as well as show Sault Ste. Marie and the surrounding area as a beautiful, safe, friendly and welcoming destination,” states Susan Hunter, Director of External Relations at Sault College. “We’re asking that all businesses in the community help us welcome our hundreds of guests over the weekend, and thank them for doing so.”

Potential students will also have the opportunity to confirm their offer of admission on campus while visiting. Prospective students need to confirm their application by May 1st to reserve their spot in a program.

This event is open to the public and free parking is available anywhere on campus, including the A-Lot located across the street from Sault College. The Harlem Shake will take place at noon in Essar Hall and all are welcome to attend. Anyone interested in learning more about the

opportunities available at the college or would like to visit us on Open House are asked to register online at www.saultcollege.ca or call Student Recruitment at 705.759.2554, ext. 2222.

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About Sault College

The vision of Sault College is to provide a transformative life experience through empowering those who study with us to think and learn in progressive, innovative ways, including those we have not yet imagined. Sault College grants Ontario College certificates, diplomas, advanced diplomas, graduate certificates, and degrees to its graduates. The College is the largest deliverer of apprenticeship training in all of Northern Ontario. Sault College has ranked 82.8% in Student Satisfaction, the highest score for a Northern College and second highest score overall in the province. Educating over 4,500 students each year, Sault College has a significant economic impact on the community, with spin-offs in excess of \$150 million. Over \$2 million dollars in scholarships, bursaries and awards are distributed annually to students at the College. Located on the border to the United States and situated in the middle of three of the largest great lakes on the planet, Sault College is one of 24 publicly-funded colleges in the province of Ontario. Visit our website at www.saultcollege.ca to learn more.

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