



Sault College News Release

For immediate release

We're in Business

*Sault College and Lake Superior State University
make further enhancements to their ongoing partnership*

(Sault Ste. Marie, ON March 27, 2014) A quality learning environment, Sault College's School of Business, supported by the interplay of students, faculty and staff, delivers an exceptional business leadership perspective. A new partnership with Lake Superior State University (LSSU) will continue to ensure excellence in business offerings both in Canada and the United States.

The new partnership agreement that Sault College President Dr. Ron Common and Colin Kirkwood, Dean, Environment, Technology and Business at Sault College, signed today with Morrie Walworth, Provost & Vice President for Academic Affairs at Lake Superior State University and Dr. David Roland Finley, Dean of Business and Engineering at Lake Superior State University, enables students to pursue Sault College's two-year Business program and transfer to LSSU's Bachelor of Science in Business Administration Degree housed in LSSU's highly-regarded Lukenda School of Business. Students are eligible to earn minors in either Marketing or Human Resources Management. In addition, students looking to improve their math preparation to complete the baccalaureate degree are also eligible to take advantage of a summer bridge program.

"This is a unique opportunity for students in the twin Saults and beyond to obtain rigorous business education in both Canada and the United States," notes Dr. Finley. "The new articulation is among the best ways to expose individuals to the similarities and differences in

the business culture, strategies and laws of our two nations so as to prepare learners to be leaders in global commerce.”

Within recent months, Sault College’s School of Business has expanded regional, provincial and now international partnerships in education and industry involving academic initiatives. Other pathways offered through Sault College’s School of Business include business packages which allow a student to graduate with a Business diploma and a Public Relations and Event Management post-graduate certificate in three years. Sault College also offers a Business Administration-Professional Golf Management program in partnership with Toronto’s Humber College to provide students with a Business Administration-Professional Golf Management diploma.

“Sault College is gaining a reputation for the quality of the business programs we offer,” notes Colin Kirkwood, Dean, Environment, Technology and Business at Sault College. “Part of this success is attributed to continuous improvement and enhancements to our programs. It’s exciting for us to partner with LSSU on such an innovative initiative. This partnership is attractive because it provides students with new programming pathways on an international level.”

For more information on this program and how to apply, contact Student Recruitment at Sault College at 705-759-2554 ext. 2222 or attend the Sault College Open House on Saturday, April 5th.

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About Sault College School of Business

A quality learning environment, the Sault College School of Business, supported by the interplay of faculty, student and environment delivers an exceptional business leadership perspective. From state-of-the-art classrooms, integrated curriculum and a collaborative teaching team, Sault College’s School of Business is a unique learning experience. Our ongoing improvements to quality programming and responsiveness to the industry ensure students get practice doing the same tasks and solving many problems that you will experience once you start working. The Sault College School of Business student is a high achiever that supports and motivates others to reach their full potential and perform tasks in

progressive and innovative way including those not yet imagined. A strong community requires a strong workforce of professional business people. Whether you are a high school student interested in one of our diploma programs or you already have post-secondary or work experience and would like to acquire some complementary business related skills, the Sault College School of Business will offer you a quality business education experience. Visit our website at www.saultcollege.ca to learn more.

Please contact:

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www.saultcollege.ca