



**Sault College News Release**  
**For immediate release**

**Let's ERAD: Eliminate Racism and Discrimination by Celebrating Diversity**

**(Sault Ste. Marie, ON March 17, 2017)** – On March 21, Sault College will be celebrating diversity while commemorating an important historical event and the United Nations International Day for the Elimination of Racial Discrimination. On this day we will unite to help raise awareness and promote a greater understanding of racism and discrimination while celebrating diversity and tolerance.

In partnership with local organizations, including Algoma University, Algoma University Student Union (AUSU), Local Immigration Partnership (LIP), the Art Gallery of Algoma (AGA), Sault Community Career Centre, and the Sault Ste. Marie Public Library Centennial Branch, the following events will be taking place on March 21. Everyone is welcome and encouraged to attend.

- 11 a.m. — Unity Walk from the Court House to City Hall
- 12:15 p.m. – Address by Mayor Provenzano & Guests at City Hall
- 1 p.m. – Art is a Universal Language, Refreshments at the Art Gallery of Algoma
- 2 p.m. – Let's ERAD (Eliminate Racism and Discrimination by Celebrating Diversity), Sault College, Common Link
- 5 p.m. – Embracing Community And Respect, Algoma University

Sault College's Let's ERAD (Eliminate Racism and Discrimination by Celebrating Diversity) event will take place from 2 – 4 p.m. in the Common Link. Booths will be set up, so members of the community can ask questions and get more information about different minority groups within our society, including: the Indigenous community, QSA community and several International communities. The afternoon will be filled with entertainment from different groups and refreshments will be available.

“The International Day for the Elimination of Racial Discrimination is particularly important to us because we take great pride in offering a campus that respects, embraces and values diversity,” says Dr. Ron Common, President Sault College. “Our campus is a true reflection of Canada's diverse and multi-cultural heritage. On March 21 and every day, we will continue to

celebrate all of the differences among us that collectively make our campus and society truly exceptional.”

Each of us plays an important role in combatting racial discrimination through our words and actions. The events of March 21 aim to encourage positive communication and the sharing of experiences, and promote inclusivity of all people. Together, we all contribute to the elimination of discrimination and we encourage the community to join us on March 21 to offer your support and celebrate the amazing diversity within our community.

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### **About Sault College**

The vision of Sault College is to provide a transformative life experience through empowering those who study with us to think and learn in progressive, innovative ways, including those we have not yet imagined. Sault College grants Ontario College certificates, diplomas, advanced diplomas, graduate certificates, and degrees to its graduates. The College is the largest deliverer of apprenticeship training in all of Northern Ontario. Educating over 2,300 full-time and 4,000 part-time students each year, Sault College has a significant economic impact on the community, with spin-offs in excess of \$158 million. Over \$1.8 million dollars in scholarships, bursaries and awards are distributed annually to students at the College. Located on the border to the United States and situated in the middle of three of the largest Great Lakes on the planet, Sault College is one of 24 publicly-funded colleges in the province of Ontario.

### **For further information, please contact:**

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