

JOB POSTING DETAILS

Employer	The Aber Group Inc	Job Type	RI
Job Title	Digital Marketing Intern	Duration	Internship Contract
Job ID	11329	Location	Sault Ste. Marie
Date Posted	August 25, 2021	Closing Date	October 31, 2021

Job Overview - Description & Duties

Contract length: 4 months
 Job Type: Internship
 Location: Sault Ste. Marie, ON
 Salary: \$2,300.00 per month, payable twice monthly

This is an immediate four month, paid, full-time work from home internship for a smart, driven, and enthusiastic recent college or university grad who loves the Internet and marketing.

Intern duties:

- Research, build & execute Internet marketing plans
- Effectively project manage online campaign details to ensure plans launch on time and deliver on budget
- Deliver accurate campaign progress reports for optimization and client updates
- Build and monitor paid search campaigns
- Consistently delight our clients with your excellent client service skills
- Other administrative duties as required by team members

Required Skills

The right person will:

- Have a strong quantitative background, including academic experience working with data to uncover trends, confidence in working with numbers, and proficiency in Excel and other data manipulation tools.
- Thrive in an environment where demands change quickly, have a strong desire to delight our clients consistently, and are thrilled to help out where needed
- Be a capable, no-nonsense team player

Essential skills:

- Proven ability to work successfully from home
- Capacity to work independently as needed
- An inquisitive nature and a strong drive to learn Internet marketing, online media buying and search marketing skills
- Excellent organizational, time and self-management skills
- Exceptional interpersonal and client relation skills
- Impeccable attention to detail, precise execution and remarkable follow up
- Flexible; able to quickly switch focus and easily adapt to change
- Proven advanced proficiency with MS office applications (especially Excel)
- Strong oral and written communications skills
- Solution oriented customer service skills
- Understanding of marketing principles and ability to think strategically
- Direct Marketing and PPC Advertising experience a strong asset

Other Requirements

All staff must pass criminal and personal reference checks, as well as a series of in-depth interviews as a pre-condition of employment.

How to Apply

Your cover letter and resume must highlight the specific qualifications you have that would make you a great fit for this position. Due to the high volume of responses, we will contact only those candidates that we select for an interview.

Please Note: Successful interns may be offered a full-time permanent position based on market conditions. In fact, 75% of our full-time staff started as interns.

Email your cover letter and resume to brandon@abergroup.com.