

## JOB POSTING DETAILS

<b>Employer</b>	SK Group Inc. (SK Group)	<b>Job Type</b>	RI
<b>Job Title</b>	Graphic Designer	<b>Duration</b>	Full Time
<b>ES Job ID</b>	12523	<b>Location</b>	NA
<b>Date Posted</b>	April 20, 2022	<b>Closing Date</b>	May 25, 2022

### Job Overview - Description & Duties

SK Group Inc. is a locally owned and operated business since 1994. We're a dynamic branding company that offers innovative solutions for businesses, schools, events, groups and organizations and leagues and teams. SK Group boasts Northern Ontario's largest full-service apparel, paper and wide format imprinting shop under one roof. We put relationships first, we're technology driven and quality focused. Our team works together to provide the best possible customer experience for our clients through our values of Respect, Passion, Teamwork, Flexibility and Success. We work with a forward motion and the goal of becoming "the" premier provider of full branding solutions in the industry.

Job Title: Graphic Designer

Reports To: Operations Manager

Duration: Maternity Leave

Schedule: Full-Time 37.5 hours/week  
Monday to Friday 9:00-5:00

Wage: \$16.50/hr with increases based on experience  
-Benefits provided after 3 months (Life Insurance, LTD, EAP, Health and Dental)

The Graphic Designer will work under the general supervision of the Operations Manager to design, proof and edit original and client supplied artwork for textile decoration, copy and print services, and wide format media. The Graphic Designer is also responsible for preparing approved artwork for the production process according to company standards and practices.

#### Job Duties

- Design digital and printed graphics for garment decoration, printed paper products, promotional goods, vehicle graphics and general signage and displays.
- Create output files for use in all production areas of the company.
- Maintain SK Groups Brand Standards through the creation of impactful marketing materials.
- Adhere to company specifications and standards for printing and other production methods.
- Inspect proofs and finished products for accuracy and adherence to corporate standards
- Provide technical graphics assistance to production personnel & clients.
- Participate in marketing strategic planning meetings on a project-by-project basis
- Maintain client digital assets
- Performs other duties as assigned

### Required Skills

- Graphic Design Diploma or Equivalent Work Experience
- Proficient in the use of Adobe Creative Suite.
- Excellent understanding of image manipulation techniques
- Strong Photoshop Skills a plus
- Solid design and conceptual skills, with the ability to design in a wide range of graphic styles
- Strong knowledge of printing/publishing procedures and standards
- Effective written and verbal communication skills
- Self-motivated, able to work independently and as part of a team
- Ability to accept and integrate constructive feedback
- Effective deadline management and project management skills
- Strong interpersonal skills required to communicate with a broad range of content owners
- Ability to analyze and interpret user requirements
- Strong interpretive skills to analyze technical information and create illustrations

### **Other Requirements**

Working Conditions:

- Deadline oriented work environment
- Multiple concurrent projects
- Mentally challenging

### **How to Apply**

Applicants are welcome to submit their resume to: [employmentsolutionsjobs@saultcollege.ca](mailto:employmentsolutionsjobs@saultcollege.ca) and quote Job ID #12523