

JOB POSTING DETAILS

Employer	The Aber Group Inc	Job Type	RI
Job Title	Digital Marketing Intern - Sault Ste. Marie	Duration	4 month contract
ES Job ID	13125	Location	Sault Ste. Marie
Date Posted	August 3, 2022	Closing Date	September 30, 2022

Job Overview - Description & Duties

Digital Marketing Intern SSM

Contract length: 4 months

Job Type: Internship

Location: Sault Ste. Marie, ON

Salary: \$2,500.00 per month

The Aber Group is offering an immediate four month, paid, full-time internship for a smart, driven, and enthusiastic recent college or university grad who wants to start their career in digital marketing.

Intern responsibilities:

- Research, build & execute digital media plans
- Project manage digital campaigns ensuring media plans launch on time and deliver on budget
- Produce campaign progress reports to use for optimization and client updates
- Optimize digital media and paid search campaigns
- Consistently delight our clients with your excellent client service skills
- Draft social media and search ad copy based on best practices and client briefing

Required Skills

The right person will be:

- A creative problem-solver with strong analytical skills
- Motivated to learn about digital marketing, online media buying and search engine marketing
- Happy in a fast-paced environment, working on a variety of digital media projects and clients
- A capable, no-nonsense team-player

Other Requirements

Essential skills:

- Proven ability to work successfully from home
- Capacity to work independently as needed
- Excellent organizational, time and self-management skills
- Exceptional interpersonal and client relation skills
- Strong attention-to-detail, precise execution and follow up
- Flexible; able to quickly switch focus and easily adapt to change
- Proficient in MS Office applications, especially Excel
- Strong oral and written communications skills
- Understand marketing principles
- Able to think strategically
- Academic or work experience analyzing data to uncover trends

How to Apply

Your cover letter and resume must highlight the specific qualifications you have that would make you a great fit for this position. Due to the high volume of responses, we will contact only those candidates that we select for an interview.

All staff must pass criminal and personal reference checks, as well as a series of in-depth interviews as a pre-condition of employment.

Please Note: This internship program may lead to full time employment at The Aber Group and is only open to people who require an internship to complete their studies or have already graduated. Seventy-five percent of our full-time staff started as interns.

Email your cover letter and resume to resumes.ssm@abergroup.com.